

A STRONG ROOF... AN EVEN STRONGER BUSINESS BUILDER

When considering whether or not to offer a new roof system as part of your regular business offering, perhaps the most important thing to understand is when to use it and what its advantages are.

At V2T, we're happy to provide some insight to help answer these questions quickly and ultimately help make your business more successful selling the V2T system.



Selling Point 1 The V2T Convenience

One of the easiest ways to sell a roof is typically by reducing cost. If you can provide a roof with the same specs at a lower price than your competition it puts you in a good position to get the job. Here is where you can achieve that:

Concrete, gypsum, or tectum deck. If you have one of these deck types, mechanically attaching is difficult and labor intensive, and adhering from the deck up is expensive. V2T takes advantage of these sealed deck applications, requiring very little enhancements and saving labor by loose laying the entire roof system.

Reroofing application over any deck type where mechanically attached is not practical or desired. If you are installing a new roof over an existing roof and there is a compelling reason not to penetrate the deck, V2T is almost always going to be cheaper than adhering the insulation and membrane. The existing roof system will act as an air barrier creating a sealed condition over any deck type.

New or tear-off with metal deck that requires a vapor barrier and a cover board requiring one or more layers to be adhered.

In a multiple layer system if one or more layers need to be adhered, there should be a cost savings by utilizing V2T.

Selling Point 2 The V2T Value

By utilizing V2T when roofing an occupied building you will eliminate noise from fastening, nearly all odors from adhesives and solvents, and shorten the duration of installation. All of these factors work to minimize the impact to whomever is occupying the building. Consider the following types of installations in which this benefit is of strong importance:

Food prep or manufacturing facilities that must avoid penetration of the deck and limit the use of adhesives.

Hospitals, schools, child care facilities, doctors offices, or anywhere else that the use of adhesives could become a problem.



Selling Point 3 The V2T Opportunity

You can use the cost savings provided by utilizing V2T to upgrade the roof system. Better or thicker membrane, more insulation, incorporating a coverboard, etc.

P E A C E O F M I N D

Selling Point 4 - V2T Performance

Above all, the greatest benefit that the V2T roof provides is the peace of mind that comes with knowing this revolutionary vent system has been proven to deliver solid results in rain, snow, heat, cold, and even hurricane conditions. Remember, the harder the wind blows, the stronger the V2T system works to protect the roof.



roof system

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